Made from responsibly sourced materials
What it means to choose a green star product

Products marked with the green star are designed to help customers identify items within our ranges with a focus on reducing environmental impacts. Customers can use the information provided to filter and understand more about the products they’re interested in or have purchased.

Why responsibly sourcing of wood matters

Responsible sourcing aims to address environmental and ethical issues linked to a product’s raw materials and manufacture.

The United Nations Environment Programme has estimated that each year between 2015 and 2020, 10 million hectares of forest were converted to other uses – that’s an area approximately the size of Iceland. Responsible sourcing schemes (including the Forest Stewardship Council) work with forest management companies, manufacturers, retailers and indigenous organisations, amongst other bodies, to ensure that responsible forestry management is in place and to protect ancient forests.

Criteria 1:

How we assess green star products

Before assessment, every green star product must meet:

- All relevant legal requirements
- All Kingfisher policy requirements
You can access the Kingfisher policies here. These include Human Rights, Supply Chain Workplace Standards and Sustainable Packaging.

Products are also checked against a Watch List. The watch list contains several criteria or features, relevant to the product type, that if present disqualify the product from being marked with a green star. The relevant Watch List can be found at the end of this factsheet. The Watch List is reviewed and revised annually.

Life cycle assessments have not been completed for every green star product, but by employing policies and the Watch List Criteria in Kingfisher’s Sustainable Home Product Guidelines, many factors in the life cycle of a product are considered.

The green star ‘made from responsibly sourced wood’ assessment focuses on the materials’ phase of the product’s life cycle for products where this is a significant potential impact. Green star excludes products that may have other environmental aspects that are harmful linked to in-use or end of life disposal phases.

Criteria 2: Green star programme entry

The criteria for ‘made from responsibly sourced wood’ is:

- Wood or paper must have full certification and full chain of custody with one of two specified bodies. Both certified wood and materials derived from wood (e.g. paper) with a chain of custody process that enables sourcing to be traced back to a forest or recycling source.
  - Forest Stewardship Council (FSC) Chain of Custody Certification.
  - Programme for the Endorsement of Forest Certification (PEFC), Chain of Custody Certification
- For windows and external doors, the product should also have a thermal transmission of $U_w \leq 1.2 \text{ W/m}^2\text{K}$.
- For products containing more than one material, the main material (determined by weight) is assessed.
- MDF (medium density fibreboard) and treated wood are not included. This is because these materials can be difficult to recycle at end-of-life.

Providing Criteria 1 and 2 have been met, a product can marked with the green star.

Reviewing and confirming green star status

- All products nominated and that meet criteria 1 and 2 are assessed internally by our sustainability team and submitted to NGO Bioregional for external validation.
- Once the external review is conducted, the product can then be confirmed and marked with the green star.
- A full review is conducted annually to ensure all products continue to meet the selection criteria.

To find out more about NGO Bioregional, click here.
Watch List Criteria relevant to responsibly sourced wood

This list includes features or aspects of products that make them unsuitable to be marked with the green star:

- Charcoal, firewood, heating briquettes, kindling, matches. Although it’s important that all wood is responsibly sourced, burning wood and charcoal have been linked to issues with air pollution.
- Swimming pools and spas with wooden cladding or frames. These products are water intensive to use.
- Products containing palm oil, cotton, rubber or leather with no evidence that the materials have been responsibly sourced.
- Products that can cause environmental problems when they enter the environment including:
  - Single-use disposable cleaning wipes
  - Single-use personal protective equipment
  - Single-use barbecues
- Products linked to animal cruelty including:
  - Sticky pads and glue boards used for rodent control.
  - Products containing feathers or down unless responsibly sourced (certified recycled or certified by the Responsible Down Standard/Downpass/Global Traceable Down Standard)
- Products that do not have a high meet thermal efficiency rating:
  - Glazed windows and external glazed doors that measure $U_w > 1.6\ W/m^2K$
  - Unglazed external doors that measure $U_w > 1.5\ W/m^2K$
  - Products where the packaging contains PVC or expanded polystyrene.